



Colorado Bennett Days

facebook

Dear Bennett Days Neighbors,

The Town of Bennett in partnership with the Bennett Community Market, Bennett Parks and Recreation District, the I-70 Corridor Chamber of Commerce, Bennett School District and Bennett Fire Protection District, are pleased to be partners for the 7th Annual Bennett Days Celebration.

Bennett Days takes place the second weekend of September every year!



Corridor Wide Opportunity: Again this year, we would like to offer the Bennett Days Celebration to our community for **FREE!** In order to keep it free we need your **HELP!** . We highly encourage all businesses, non-profits, and stakeholders in the I-70 corridor region to be involved in order to increase recognition and promote our corridor as a whole. We hope that you will consider being a part of this great event and highlighting your business or organization through sponsorship.

All sponsorships will be due by middle of August, 2017 to ensure your donation is fully recognized. You can sign up by completing the back of this form and returning it to Town Hall or going to the Town website www.townofbennett.org

Remember all types of sponsorships can be tailored to meet your needs. If you have any questions please feel free to contact Rachel Summers at 303-644-3249 x1008 or rsummers@bennett.co.us.

We look forward to another successful year with you,

The Bennett Days Committee



Sponsorship Form

Business/Organization/Individual _____ Contact Name _____

Mailing Address _____

Phone _____ Email _____

Premier Sponsor: \$3,000 or above

Become a high level Bennett Days Sponsor and promote your business on a specific event. "Family Fun Zone", "Family Street Dance", "Bennett Days Dinner", and "The Main Stage". Choices are unlimited and can be tailored to meet your needs.

- Most prominently displayed logo on all printed material
- Free booth space
- Activity sponsorship sign
- Sponsor recognition announced during main event
- One (1) business banner to be displayed on HWY 79
- Two (2) large banners to be displayed at event sites

Diamond Sponsor: \$2,500

As a Diamond Sponsor we are able to display your logo at the site location of the service your sponsorship provided i.e. Photo-booth, Dunk Tank, Game Truck. Choices are unlimited and can be tailored to meet your needs.

- Large business logo on all printed material
- Free booth space
- Activity sponsorship sign
- One (1) business banner to be displayed on HWY 79
- Two (2) large banners to be displayed at event sites

Platinum Sponsor: \$2,000

- Large business logo on all printed material
- Free booth space
- Activity sponsorship sign
- One (1) business banner to be displayed on HWY 79
- One (1) large banner to be displayed at event sites

Gold Sponsor: \$1,000

- Business logo on all printed material
- Activity sponsorship sign
- Free booth space
- One (1) business banner to be displayed on HWY 79

Silver Sponsor: \$500

- Business logo on all printed material
- Free booth space
- One (1) business banner to be displayed on HWY 79

Bronze Sponsor: \$250

- Business logo on all printed material
- One (1) business banner to be displayed on HWY 79

Patron Sponsor: \$150

- One (1) business banner to be displayed on HWY 79

Customize My Sponsorship: \$250-\$5,000

Choices are unlimited and can be tailored to meet your needs. By selecting this option you will be contacted by the Bennett Days Committee to review and discuss sponsor options.

Best Contact Number _____

Giveaway—Supply an item to give back to your community, i.e. Bikes, Grills, Sports Memorabilia.

Item _____

- Business name announced at giveaway ceremony

Tote Bags—Our tote bag program has been designed to help highlight your business or organization at no cost! Bags are distributed to the first 500 attendees of Bennett Days following the parade! Join the program by supplying us with 500 (or less) items of your choice to put in the bags. Examples include coupons, flyers, pens, flashlights, business cards, or any other item that would highlight your organization. Bags will be distributed from our King Soopers Premier Grocery Sponsor booth.

Item _____

Sponsorship Due by: Middle of August 2017

Credit Card or Check Payment

Sponsor form and payment is available online at

www.townofbennett.org

Logos should be emailed to rsummers@bennett.co.us